## formulate

Shelf Ladder Graphics

Top Graphic: Total graphic area: 22"w X 18.5"h Total visual area: 21"w X 17.5"h

Bottom Graphic: Total graphic area: 22"w X 39.6875"h Total visual area: 21"w X 38.6875"h

## 21" visual width



Use separate template for formulate graphic. This template only represents the graphic panels on the literature rack ladder.

Please be sure to include the 1/2" bleed around the perimeter to compensate for the finishing of the rigid sintra graphics.

General Artwork Guidelines - cmyk color mode - do not embed images, supply them - resolution must be 100-120 ppi - all fonts must be created to outlines

